

# Cortex Architecture Brief v0.3

## Governed AI Orchestration from Intent to Outcome

---

### 1. Executive Summary

Cortex is a governed orchestration layer that transforms business intent into structured Goal Contracts, policy-gated workflows, execution routing decisions, validation processes, and audit-ready provenance records.

Unlike model providers or execution platforms, Cortex does not directly execute workloads. Instead, Cortex governs, routes, validates, and records orchestration across external execution environments.

Cortex is designed to operate above heterogeneous AI and compute substrates, including sovereign infrastructure, regulated data centers, local runners, enterprise APIs, and cloud environments.

Core thesis:

Intent → Goal Contract → Governed Workflow → External Execution → Validation → Provenance → Outcome

---

### 2. The Problem

Existing AI systems typically separate into: - model providers, - orchestration tools, - infrastructure providers, - workflow engines, - or compliance/audit systems.

However, enterprises increasingly require: - governed orchestration, - explainability, - policy-aware execution, - provenance, - validation, - and operational trust.

Current systems rarely unify: - business intent, - governance, - routing, - validation, - and outcome accountability.

This creates operational fragmentation and trust gaps.

---

### 3. Cortex Thesis

Cortex introduces a control layer above execution systems.

Cortex: - receives intent, - structures objectives, - composes workflows, - applies governance, - selects execution environments, - validates outcomes, - and generates provenance bundles.

External systems: - execute workloads, - manage runtime infrastructure, - perform scheduling, - and enforce low-level execution control.

This explicit orchestration/execution separation is foundational to Cortex architecture.

---

## 4. Goal Contracts

Goal Contracts are structured representations of business intent.

They may include: - objectives, - constraints, - governance requirements, - approval rules, - compliance conditions, - trust requirements, - latency limits, - cost thresholds, - acceptance criteria, - and validation logic.

Goal Contracts allow workflows to become: - auditable, - explainable, - policy-aware, - and outcome-driven.

Example components: - Objectives - Constraints - Policies - Validation Conditions - Human Checkpoints - Routing Preferences

---

## 5. Orchestration Lifecycle

Cortex orchestration lifecycle:

1. Intent Intake
2. Goal Contract Generation
3. Workflow Composition
4. Policy Gating
5. Execution Routing
6. External Execution
7. Result Ingestion
8. Outcome Validation
9. Provenance Generation
10. Remediation / Re-routing

This creates a governed path from intent to validated outcome.

---

## 6. Architecture Layers

### Layer 01 — Applications & Users

Business systems, APIs, operators, and enterprise workflows define intent.

### Layer 02 — Goal Contract Layer

Transforms intent into structured governance-aware objectives.

### Layer 03 — Orchestration + Policy Engine

Composes workflows, checkpoints, remediation paths, and governance decisions.

### Layer 04 — Routing + Validation Layer

Selects execution environments and validates results.

## Layer 05 — External Execution Environments

External systems perform execution, scheduling, infrastructure management, and runtime control.

## Layer 06 — Audit + Provenance Fabric

Records orchestration lineage and outcome evidence.

---

# 7. Differentiator Pillars

## Governance

- Goal Contracts
- Human Checkpoints
- Deterministic Envelopes
- Outcome QA Loops

## Infrastructure

- Local-First Orchestration
- Capability Sandboxes
- Shared Memory Fabric
- Privacy-First Data Rooms

## Optimization

- Execution Markets
  - A/B Outcome Learning
  - Outcome Insurance
  - Verifiable Provenance
- 

# 8. Cortex vs Execution Platforms

Cortex does not replace execution infrastructure.

Cortex governs orchestration above execution systems.

Cortex	External Execution
Goal Contracts	Compute Execution
Workflow Composition	Scheduling
Policy Gating	Runtime Control
Routing	Infrastructure Enforcement
Validation	Resource Management
Provenance	Execution Telemetry

This separation allows Cortex to remain: - provider-neutral, - infrastructure-agnostic, - governance-focused, - and execution-independent.

---

## 9. Governance + Provenance

Cortex records: - intent, - workflow lineage, - policy decisions, - routing decisions, - execution metadata, - validation outcomes, - and audit evidence.

This provenance chain enables: - explainability, - enterprise trust, - compliance workflows, - replayability, - and operational accountability.

---

## 10. Roadmap

### v0.1 — Core Orchestration

Goal Contracts, orchestration simulation, provenance, validation.

### v0.2 — Governance + Safety

Policy profiles, checkpoints, remediation loops, capability controls.

### v0.3 — Execution Fabric

Runtime telemetry, adapters, replayability, orchestration persistence.

### v1.0 — Outcome Economy

Execution markets, A/B outcome learning, enterprise data rooms, outcome insurance.

---

## 11. Strategic Positioning

Cortex occupies the orchestration and governance layer between: - enterprise AI demand, - and external execution infrastructure.

Cortex monetizes: - coordination, - governance, - validation, - provenance, - and trust.

Not compute itself.

---

## 12. Closing Statement

Cortex is designed as a governed orchestration platform for trusted AI execution.

Its core principle is explicit separation between: - orchestration, - governance, - validation, - and execution infrastructure.

Cortex governs. External systems execute.

---

## Contact

<https://cortexthinking.com>